

# JESSE LOREN STRICKMAN

California Indie Singer-Songwriter



*Heartache, healing & peace through music*

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## About

San Francisco Bay Area singer-songwriter Jesse Loren Strickman is known for potent lyrics and powerful, acoustic-based music. Emotionally charged vocals sail over jaunty chords in songs about heartache, healing and peace.



Insightful themes recur throughout Strickman's music. Personal stories of intimacy and heartbreak color a lot of his repertoire. He also writes of depression, highlighting darker chapters of his past to offer a bridge to those who are currently struggling. "In our deepest pain we grow the most and in darkness light is most potent. I make music to guide people back to the light because that's what music has always done for me."

With a passion for the craft of songwriting, Strickman studies from famous and award-winning songwriters annually at the Rocky Mountain Song School in Colorado. He also attends ongoing sessions with Songwriters-Hall-of-Fame multi-nominee Steve Seskin.

Annually touring the Pacific West Coast as the frontman of Indie Folk bands, Strickman has played everywhere from intimate cafes to outdoor amphitheatres and festivals. He's opened for national and world acts such as Damien Jurado, Jay Brannan, CAKE, The T Sisters, Aaron Ross (Hella), Night Riots, Sunny And The Black Pack, and Jhameel (American Idol).

In 2020, Strickman switched from multi-weekly gigging over to livestreaming, becoming the newest member of a group of well-known streamers called Black Media Presents (or The Black Pack). He streams twice a week from his home studio to a growing audience, with over 1,500 followers around the world.

Strickman is currently self-producing his debut full-length album "Falling Back to Earth" with co-producer and drummer, McKay Garner. The record will showcase Strickman's diverse songwriting by featuring everything from distorted electric guitars to nylon string banjo, intimate breathy vocals to full string orchestras. The album will self-release under Strickman's Indie label, Hippie Heartbreak Records.

The first single "Falling Astronaut" came out April 30th, 2022, and includes a Dolby Atmos/Spatial-Audio version, Mixed by Garner and immersive-mastered by triple Grammy Award winner, Michael Romanowski. "The song honors leaving my hometown in search of mending my broken heart. I felt like a space explorer blasting through the cosmos, lonely but excited. What I found was a deeper connection with myself through making this record."

## Discography



### Falling Astronaut

By Jesse Loren Strickman

Single released April 30th 2022 on all streaming platforms.

*"Falling Astronaut" is the lead single from what will be Strickman's highly anticipated debut full-length album... a painfully honest reflection of a real journey to find one's self*

- Nanobot Rock Reviews

[Listen on any platform](#)



### A Truth Too Big to See

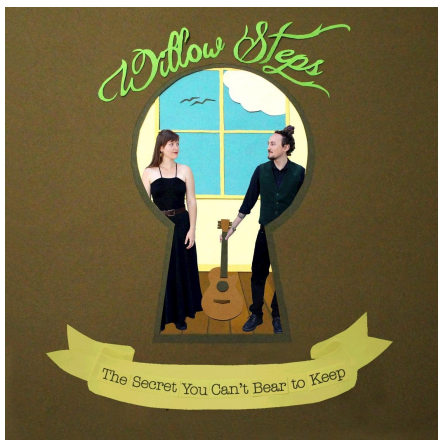
By Willow Steps (Strickman's folk duo)

Five-song EP released in 2016 on CD, vinyl and all streaming platforms.

*The EP is the antithesis of today's chaotic ramblings and thoughtless bantering. It is precise. It is rich. It is beautiful.*

- Nanobot Rock Reviews

[Listen on Spotify.](#)



### The Secret You Can't Bear to Keep

By Willow Steps (Strickman's folk duo)

Three-song EP released in 2015 on CD and Bandcamp.com

*The Secret You Can't Bear To Keep is an audio novella documenting Strickman's relationship with one of his closest friends. A story of time, love, and heartbreak.*

- The Bay Bridged

[Listen on SoundCloud](#)



### Dear Indugu

By Dear Indugu (Strickman's folk rock band)

Six-song EP released in March 2013 on CD and Bandcamp.com

*Inside every human is a natural compulsion to the honest and the real. Oakland-based folk-rock band Dear Indugu embodies these primal desires in their lyrics and sound.*

-Alameda Sun

[Listen on BandCamp](#)

## Outreach

### Promotional and marketing strategies:

- Weekly music livestreams on Twitch.tv
- Official website, Instagram, Facebook
- YouTube videos
- Monthly email newsletter to 950+ fans
- Local radio interviews & performances
- Submission of show info to local area radio stations and concert lists
- Press releases to local newspapers

### Strickman has performed at:

- **San Francisco, CA:** Lost Church (2x), Brick & Mortar, Bottom of the Hill (6x), Salesforce Park (5x), Red Poppy, Slim's, Gentilly, Head West Marketplace (3x), Hotel Utah, Dark Room Theater, SFSU Campus (4x)
- **Oakland:** First Friday Street Fest (3x), Art & Soul Festival (6x incl. main stage), Rockridge Out & About Street Fest, Temescal Street Fair (2x), Norton Factory Art Fair
- **Los Angeles:** Hotel Cafe, Republic of Pie, Escondite, Hotel Indigo, Good Hurt
- **Berkeley:** La Peña Cultural Center (3x), Last Sundays Fest (2x incl. main stage), Odd Fellows Concert Hall (2x), Rasputin Music, Starry Plough (3x), Ashkenaz(3x)
- **Livermore:** Front Porch Music Festival
- **Pioneer:** Viva la Vida Amphitheater (2x)
- **Alameda:** Alameda Theatre
- **Fresno:** The Starline, Audie's Olympic
- **Nevada City:** INpulse Festival, One 11
- **Auburn:** The Pour Choice (4x)
- **Santa Cruz:** Center for Nonviolence, The Crepe Place (2x), Bocci's Cellar
- **Chico:** CSU (2x), Blue Room Theater, Wine Time, Thursday Night Market
- **Sacramento:** Silver Orange, Luigi's, R5
- **Morro Bay:** MB Wine Seller, STAX (2x)
- **SLO:** SLO Museum of Art, Frog & Peach Pub, Boo Boo Records
- **Paso Robles:** Sculpterra Winery
- **Modesto:** St. Clair Theater, The Shire, Modesto Unplugged Music Festival, Dragonfly Art for Life
- **Santa Barbara:** Topa Topa Brewing
- **Tehachapi:** Fiddlers Crossing
- **San Diego:** Koi Zen, Topsy Crow, Field
- **Placerville:** The Green Room
- **Encino:** Lower Deck Sessions
- **Portland, OR:** LaurelThirst (4x), Cruzroom, The Waypost
- **Eugene:** Luckey's, Axe & Fiddle (2x) Silvan Ridge Winery Amphitheater (2x)
- **Ashland:** Oberon's, Jackson Wellspring
- **Salem:** Victory Club, Vagabond Brewing

- **Hood River:** Slopeswell Cider, Trillium
- **Seattle, WA:** Conor Byrne (2x), Lo-Fi, Lagunitas Brewing, Renaissance Hotel, Stone Way Cafe, Tim's Tavern, Blue Moon Tavern
- **Olympia:** Cascadia Brew, Le Voyeur
- **Port Townsend:** Cellar Door
- **Vashon Island:** Snapdragon
- **Vancouver, WA:** Loowit Brewing
- **Boise, ID:** Grainey's Basement
- **Reno, NV:** Studio on 4th
- **St Louis, MO:** Village North Retirement
- **Cebu City, Philippines:** MayFlower Inn's Bike Tour Event
- **And many many more...**



### Strickman has appeared on:

- KPFK 90.7FM LA, 98.7FM Santa Barbara, 99.5FM Ridgecrest/China Lake, 93.7FM North San Diego - Airplay
- KPFA 94.1FM Berkeley, CA - Live performance with interview (4x) - Airplay (3x)
- KVMR 89.5FM Nevada City, CA - Live performance with interview, - Interview with album airplay
- KRBX 89.9FM Boise, ID - Live performance with interview
- Radio Valencia 87.9FM San Francisco - Interview with album airplay (2x)
- KSFS College Radio San Francisco - Live performance with interview
- KUSF College Radio, San Francisco - Live performance with interview & airplay
- KPOET College Radio Whittier, CA - Interview and album airplay
- WorldOne Radio 88.1FM El Cerrito, CA - album airplay
- Comcast Berkeley channel 28 and AT&T Uverse channel 99, Northern California - Half-hr spotlight with interview & live set
- Shady Pines Radio, Portland, OR - Airplay

## Press



*A compelling and emotional singer/songwriter with heartfelt songs... Jesse Loren Strickman is one of the rare authentic artists out there.*

**- EntertainMuse Media**

*Singer, Jesse Strickman, has a sweet air about him that mirrors the organic, honest lyrics within each song.*

**- The Examiner**

*Emphasis on craftsmanship suits Strickman's personality...He's a closet perfectionist, and a songwriter who insists that every tune be its own self-contained narrative — and, moreover, that the lyrics convey the emotion from which they spawned.*

**- East Bay Express**

*Heartfelt songs and personal experiences amplified, with loads of instrumental breaks and well-laid song lyrics.*

**- Monterey County Weekly**

*There are a select few that understand how simple it is to create compelling music...Jesse Strickman cares about the process and it shows in his work.*

**- Nanobot Rock Reviews**

*The lyrics are really personal, which is good. You don't get that enough these days. Everything's flash and complaining about stuff, rather than talking about what really matters in life.*

**- Larry Kelp, Radio Host KPFA 94.1FM Berkeley**

*Jesse Strickman has no filter on his emotions and pours his heart out in every thought out lyric.*

**- Awaken Cafe, Downtown Oakland Music Venue**

*For all its pathos, most of his music is swaddled in warm melodies and jaunty rhythms, which serve as a kind of hygienic varnish.*

**- East Bay Express**

*These aren't your run-of-the-mill "this is a sad song" lyrics. They made me think...I appreciate the honesty in these lyrics.*

**- Relate Mag**

*The power he delivers with minimal acoustic music is awe-inspiring.*

**- EntertainMuse Media**

*The band is the bare-bones sound of guitar, vocals and some lucid instrumentation -- a step away from heavy production and a step toward the vulnerability of relying on lyrics and simple melodies.*

**- The Bay Bridged**

*The painfully real track [Kicking Soot] beautifully divides itself between captivating harmonies and punctuating lyric.*

**- Nanobot Rock Reviews**

*It's the strong emotional impulse driving this song [Lovers Recipe] that sells me on it and gets me listening over and over. I love a song that makes me feel something, and this one does. It's a melancholy and nostalgic feeling, reinforced by its lyrics.*

**- SF Critic**